



# Forever Fearless

Forever Fearless Magazine is a blog site that aims at empowering women of all ages, circumstances and walks of life through fashion and beauty. Product Reviews, Tutorials and Tips are posted weekly.



1.2K+

Monthly Unique Views

3.5K+

Monthly Page Views

7.9K+

Social Media Followers

1.5K+

Email Subscribers



## Mirielys-Perez

My name is Mirielys Perez, I am a serial entrepreneur personal trainer, fitness/life coach, web designer, blogger, model and life-lover. I am the Owner of Visuapex Digital Marketing, FitCrazy, and Forever Fearless Magazine and I reside in Miami. My combination of websites as well as social medias allows me to keep aligned with the age of information and also remain old school; this way I am well-conditioned to working with anyone who wants to change for the better. You're never too old, too sick, or

## Sponsorship:

All sponsorship opportunities include social media amplification with a total reach of over 20,000 followers. Several messages are shared throughout the day to ensure total coverage over an array of busy schedules.

# Our Readers

Our reader profile is comprised of women—ranging from 25 to 52 years old—some who lead busy lifestyles and others who have finally reached a comfortable place in life. They are single, married, or single again, and may or may not have children.

They are college educated and may have a graduate degree. They expect their children to go to college as well.

Their families are secure and independent. They spend less than they make and invest in the future.

They can afford the latest in fashion and beauty, but they purchase products that will simplify their life or solve a problem while keeping a budget.

## *how-when-where*

Our readers are busy. They want the right information, quickly. They use mobile devices such as cell phones and tablets whenever they have a spare minute to get caught up.

Their internet reading habits:

- Want information short and to-the-point.
- Use Pinterest to save helpful tips, tutorials, and articles for later.
- 76% access content on mobile devices.
- Seek advice from trusted women.

## *Disclosure:*

All links within reviews and sponsored posts are no-follow. Reviews will only be posted if we feel the product will help our readers. All posts conform to FTC guidelines. Review products will not be returned.



## Advertising Rates:

### SPONSORED POST: \$50

Fees begin at \$50 and vary depending on requirements. Products may be substituted for payment. Contact us to discuss details.

### GIVEAWAY: \$20

Giveaways bring traffic to your website. Giveaways are free of charge if we are sent product to review in addition to the product given away. If you would rather participate in the giveaway, without a review, the current rate is \$20 and includes promotion via social media.

### PRODUCT REVIEW: GIFTED

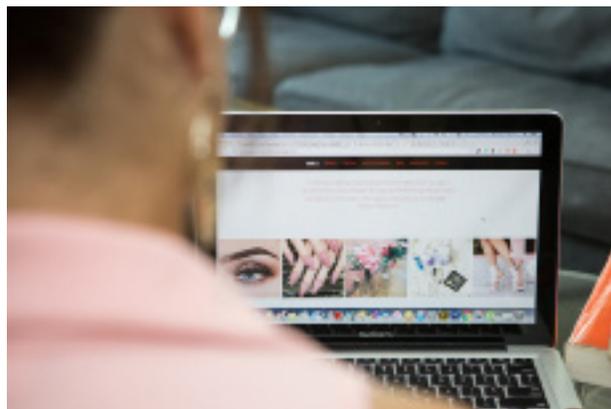
Reviews must include product for testing purchases and will be kept after review is posted.

### SOCIAL MEDIA PROMOS: \$50/SM

Promotion to Instagram and Facebook. Fees begin at \$50 and vary depending on added social media posts and or social media outlet. Products may be substituted for payment. Contact me to discuss details.

### SIDEBAR ADS: \$100

**PAYMENT:** Payment for advertising can be made via PayPal, corporate check, or money order.



## Brands I've Served:



**BODIWERK**

★ WARPAIN T ★  
NATURAL TEETH WHITENER



**minetan**  
BODY.SKIN

## Ready to get started?

Mirielys Perez | [www.foreverfearlessmag.com](http://www.foreverfearlessmag.com) | [info@foreverfearlessmag.com](mailto:info@foreverfearlessmag.com)  
INSTAGRAM: @foreverfearlessmag TWITTER: FFearlessMag YOUTUBE: Forever Fearless Magazine